

Privacy Policy

Effective Date: November 11, 2025

Last Updated: November 11, 2025

Welcome to Juler, operated by LEV Group Inc. (“Juler,” “we,” “our,” or “us”). Your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit www.juler.co or use any of our related products, services, or digital experiences (collectively, the “Services”).

By using our Services, you agree to the terms of this Privacy Policy. If you do not agree, please discontinue use of our Services.

1. Information We Collect

We collect information to deliver, improve, and personalize your experience with Juler.

A. Information You Provide

We collect information that you voluntarily share with us, such as:

- Account Information: Name, email address, and other contact details when you create an account or interact with us.
- Order & Payment Information: Billing address, shipping details, and payment information (processed securely through third-party payment providers).
- Design & Customization Data: Uploaded images, sketches, or customization preferences used to design or manufacture jewelry.
- Customer Support & Communication: Any messages, inquiries, or feedback sent to us via email, chat, or forms.

B. Information Automatically Collected

When you access our site, we may automatically collect:

- Device & Usage Data: IP address, browser type, device identifiers, operating system, pages visited, and time spent on the site.
- Cookies & Similar Technologies: We use cookies and tracking tools to improve functionality, remember preferences, and analyze user activity.

C. Information from Third Parties

We may receive additional information from:

- E-commerce Platforms: Such as Shopify or other platforms that integrate with Juler.
- Analytics & Marketing Partners: Including Google Analytics, Meta Pixel, and others that help us understand performance and audience behavior.

2. How We Use Your Information

We use collected information to:

- Process and fulfill orders, including manufacturing and shipping.
- Provide design customization and product previews.
- Improve our website, technology, and customer experience.
- Communicate with you about orders, updates, or promotions.
- Prevent fraud, unauthorized access, or other misuse.
- Comply with applicable legal and regulatory requirements.

We may also use aggregated, non-identifiable information for analytics and business optimization.

3. Marketing & Communication Preferences

You may choose to receive marketing communications, updates, or promotions from Juler. You can opt out at any time by clicking the “unsubscribe” link in our emails or by contacting us at contact@juler.co.

Even if you opt out of marketing messages, we may still send you transactional or service-related emails (for example, about your order or account).

4. AI and Design Data Usage

To power our customization and design tools, Juler may temporarily process the following:

- Text prompts, uploaded images, sketches, CAD files, and other creative inputs you provide.
- Generated renderings or previews created during your design process.

These materials are used solely for rendering, order fulfillment, and improving your individual experience.

We do not sell, publish, or use your design inputs to train external AI models.

Your creative content remains your property, and you may request deletion of stored files at any time by contacting contact@juler.co.

5. How We Share Information

We do not sell your personal data. We only share information as needed to operate our Services, including:

- With Service Providers: For hosting, payment processing, logistics, analytics, and marketing support.
- With Retail or Manufacturing Partners: To fulfill jewelry orders and custom requests.
- For Legal Reasons: When required by law or to protect our rights and users.
- In Business Transfers: If we undergo a merger, acquisition, or sale of assets, your data may

be part of the transaction.

All partners and service providers are required to handle your data securely and in accordance with applicable laws.

6. Data Retention

We retain personal and design data only for as long as necessary to provide Services, fulfill orders, or comply with legal obligations.

You can request deletion of your personal data or account at any time by contacting contact@juler.co.

7. Security

We use reasonable administrative, technical, and physical safeguards to protect your information against loss, misuse, and unauthorized access.

However, no online transmission or storage system is entirely secure, and we cannot guarantee absolute security.

8. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access and receive a copy of your personal data.
- Request correction or deletion of your data.
- Object to or restrict certain processing activities.
- Withdraw consent to marketing communications at any time.

To exercise your rights, please contact contact@juler.co.

9. Cookies and Tracking

We use cookies and similar technologies to enhance your experience. You can disable cookies in your browser settings, though some site functions may not operate properly as a result.

10. International Data Transfers

Your information may be processed and stored in the United States, India, or other countries where our partners operate.

We take appropriate steps to ensure adequate protection of your data in all jurisdictions.

11. Third-Party Links

Our website may contain links to third-party websites or platforms (e.g., Shopify, payment processors, or social media).

We are not responsible for their privacy practices and encourage you to review their respective policies before sharing information.

12. Children's Privacy

Our Services are not directed to individuals under 16 years old.

We do not knowingly collect personal data from minors. If you believe a minor has provided information, please contact us immediately.

13. Updates to This Policy

We may update this Privacy Policy periodically. The "Effective Date" above reflects the latest revision.

Any changes will take effect upon posting on www.juler.co. Continued use of our Services constitutes acceptance of the updated policy.

14. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us at:

LEV Group Inc.
dba Juler
7003 Valjean Ave, Van Nuys, CA 91406
contact@juler.co
www.juler.co